

ICCS ANNUAL DIRECTORY 2012/2013

Please highlight/circle your preferred choice.

Position	Type	Quantity	Advertising Rates in SGD NETT	
			Regular Rates	Discounted Rates for ICCS Members
Back cover	Platinum	1	\$4,800	\$3,800 (taken)
Back page facing inside right	Gold	1	\$3,800	\$2,800
Back page facing inside left	Silver	1	\$3,200	\$2,300
Front page facing inside left	Gold	1	\$3,800	\$2,800 (taken)
Front page facing inside right	Silver	1	\$3,200	\$2,300 (taken)
Bookmark (double-sided)		1	\$2,000	\$1,400
Full page in side Directory		unlimited	\$1,900	\$1,200

PACKAGES	ENTITLEMENT
Platinum	Free hyperlink and advertisement in the homepage of ICCS website for 2 months Position: Bottom Big Square (value SGD800 per month = SGD1600)
Gold	Free hyperlink and advertisement in the homepage of ICCS website for 2 months Position: Right Banner Position n.3 (value SGD300 per month = SGD600)
Silver	Free hyperlink and advertisement in the homepage of ICCS website for 1 month Position: Right Banner Position n.4 (value SGD300 per month = SGD300)

SPECIFICATIONS

- **Full page :**
Actual size: 148mm x 210mm Bleed size: 154mm x 216mm Trim size: 148mm x 210mm
 - **Bookmark :**
Actual size: 63mm x 127mm Bleed size: 57mm x 121mm Trim size: 51mm x 115mm
- Format :**
PDF files, High Resolution (at least 300 dpi with crop mark)

BOOKING FORM

(Kindly fax completed form to (65) 62230357 by 6th February 2012, Monday)

ICCS Member: Yes / No

Company: _____

Name: _____ **Tel:** _____

Fax : _____ **Email:** _____

Address: _____

Signature and company stamp(s):

Date: